

# **Michael McCloy – Web Designer**

6439 Waltham Ave, Burnaby BC, V5H 3V3

dragonmanmike@gmail.com

1-604-849-0382

<http://dragonmanstudios.com>

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## **Objective**

Position as a Web Designer, Graphic Designer, or Web Producer

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## **Highlights of Skills and Qualifications**

### **Email Marketing**

- Built HTML emails for multiple platforms including Office 2007 and Thunderbird
- Studied and followed CANSPAM legislation and rules
- Coordinated email list gathering and email deployment
- Created complex and in depth email marketing campaigns

### **Graphic and Visual Design**

- Developed web and email designs using Adobe Photoshop and Adobe Illustrator
- Applied colour, composition and artistic skill to create visually exciting web design

### **Web Design and Development**

- Built advanced projects with HTML, CSS and Java Script
- Used PHP and MYSQL and Flash
- Utilized Adobe Dreamweaver for advanced products
- Built highly accessible websites for visually impaired users
- Applied Information Architecture techniques to enhance the flow and effectiveness of any web project

### **Multimedia**

- Co-Hosted, edited and distributed a podcast
- Used Apple DVD Studio, Final Cut Pro and Adobe Premier
- Experienced in photography and Cinematography
- Illustrated and wrote a comic book

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### **Communication Skills**

**Bilingual** – French and English; both written and spoken

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### **Work Experience**

<b>Freelance Web Master</b> <i>Community Critters Volunteer Mascoting Group, Vancouver, BC</i>	2009-present
<b>Freelance Web Designer and Producer</b> <i>Howloween, Halloween Themed Event, Surrey, BC</i>	2009-2010
<b>Freelance Web Designer and Graphic Artist</b> <i>Black Jaguar Studios, Kelowna/ Vancouver, BC</i>	2009
<b>Web and Email Producer</b> <i>Kinetix Media Communications</i>	2008-2009
<b>Web Design Intern</b> <i>Kinetix Media Communications</i>	2008

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### **Education**

<b>Diploma of Interactive Design</b> <i>Capilano College, North Vancouver, BC</i>	2006 – 2008
<b>1st year History</b> <i>Capilano College, North Vancouver, BC</i>	2005 - 2006

*References available on request*